



If you have not found something that fits your requirements then please contact us. We are always keen to work with you to ensure your sponsorship has the maximum benefit for your company.

You will find our contact details below, but please feel free to pop in to the show office and discuss your ideas over a cup of tea



Mid Devon Show

18 High Street
Halberton
Tiverton
Devon
EX16 7AF
01884 820859

office@middevonshow.co.uk
www.middevonshow.co.uk
Charity Number - 1029231



Sponsorship Opportunities 2019



Working In Partnership With Sponsors

Welcome to the 2019 Mid Devon Show sponsors pack

The Mid Devon Show is a self funding charity who promotes education in agriculture and promotes awareness of our wonderful surroundings to the local community.

Sponsorship helps us continue the show for future generations and helps promote your profile to the whole of the South West and beyond.

We thank you for any assistance given to support the
Mid Devon Town & Country Show Society Charity Ltd
Charity Number - 1029231



Sponsorship 2019

Dear Sponsor

The 2018 Show was once again a very successful event and the hot weather conditions eased just in time after weeks of hot and humid days.

The Showground at Knightshayes | Chettiscombe continues to develop year on year. Together with the excellent access and car parking facilities we were pleased to receive fantastic feedback from Exhibitors, Traders and Visitors alike.

Of course, a big part of our continued success is down to the support of our Sponsors donations. Without the kind sponsorship we receive each year the show would simply not survive. The future of the show for generations to come is guaranteed with your support. Of course being a Sponsorship partner has huge benefits both on the lead up to Show Day and on the day itself

Plans for our 2019 Show are now in full swing and we look forward to welcoming everyone back for our 26th event.

Colin Nation
Show Organiser

Sponsorship Opportunities

The 2019 event offers a huge variation of ways to support the Mid Devon Show Charity. You will find a separate form which lists all of the ways you can get involved. However if you cannot find something that best fits you, then please contact us.

Livestock Sponsorship

At the heart of our Show is the traditional livestock events. You can support this important part of the Show with single class or a whole breed Sponsorship

Sponsorship Features

All our featured areas are available to sponsor. From the main ring to the car park and anything in between. There is a great variation of individual sponsorship opportunities that will match every budget

Sponsorship Benefits

- Reach an estimated target audience of 15,000 Attendees on the day
- Unlimited use of the Members Marquee throughout the day
- Sponsors Tea
- Website Listing & Links
- Exposure through our Social Media Channels
- Extensive Media coverage of the event
- Listing on Sponsors Board
- Listing in our Show Programme
- Extensive exposure of your Sponsorship on the lead up to the Show via our advertising channels
- Show Day Banners *
- Commentators announcements during day *
- Prize Presentations *
- Pre-Show Supplements *

* Depending on type of Sponsorship

Join in with our Success - Fill in the attached form & choose the way in which you would like to get involved

Sponsorship Form

Saturday 27th July 2019



Please Return Form To:

Mid Devon Show Office, Ground, Floor, 18 High Street, Halberton, Tiverton, Devon, EX16 7AF

Livestock Sponsorship			
Sponsorship Of Class	Donation	Required Tick Box	Preferred Breed
Cattle Section	£60.00		
Sheep Section	£30.00		
Pig Section	£30.00		
Horse Section	£60.00		
Pygmy Section	£30.00		
Total	£		

Sponsorship Of Breed	Donation	Required Tick Box	Preferred Breed
Cattle Section	£300.00		
Sheep Section	£180.00		
Pig Section	£120.00		
Horse Section	£480.00		
Pygmy Section	£180.00		
Total	£		

All Livestock Sponsorship includes the following benefits

Ticket, Car Pass & Programme Advert Allocation is linked to amount Donated

£60	£120 - £180	£240 - £300	£360 - 420	£480 - 540
1 Ticket	2 Tickets	3 Tickets	4 Tickets	5 Tickets
1 Car Pass	1 Car Pass	2 Car Passes	2 Car Passes	2 Car Passes
No Advert	No Advert	1/4 Page B&W	1/4 Page B&W	1/2 Page B&W

You will receive one sponsors badge with each ticket and this will allow wearers access to the Members Marquee.

Sponsors Board Listing, Web Listing & Links, Social Media Exposure

Contact Name	Mobile		
Trading Name	Telephone		
Address			
Town			Post Code
Website Address		Email Address	
Twitter Address		Facebook Address	

Total Livestock Sponsorship	Donation
Totals brought from Back Page	£

Total advertising & Featured Sponsorship	Donation
Totals brought from Centre Pages	£

Payment details			Total Donation
Cheque	Tick	BACS	£
I have enclosed a cheque for full amount		Nat West Bank PLC	
Please make cheque payable to Mid Devon Show		Sort Code - 60-21-27 Acc - 54528615	

Signed		Position In Organisation	
Print Name		Date	

Sponsorship	Donation	Required (tick box)	Featured Area Sponsorship - what is included								
			Tickets	Car Passes with forward parking	Sponsors Board	Programme Advert	Commentary Messages	Ringside Banner	Members Marquee Tickets	Web Listing & Links	Social Media Exposure
Main Ring	£3000.00		20	8	YES	Full Page Colour	YES	1	20	YES	MAXIMUM
Members Marquee	£3000.00	TAKEN	20	8	YES	Full Page Colour	YES	1	20	YES	MAXIMUM
Presidents Lounge	£1250.00		10	4	YES	Full Page Colour	YES	1	10	YES	MAXIMUM
Livestock Area	£1000.00		6	3	YES	Full Page Colour	YES	1	6	YES	MAXIMUM
Food Hall	£1000.00		6	3	YES	Full Page Colour	YES	1	6	YES	HIGH
Main Ring Corner	£1000.00		6	3	YES	Full Page Colour	YES	1	6	YES	HIGH
Countryside Area	£1000.00		6	3	YES	Full Page Colour	YES	1	6	YES	HIGH
Music Fest Area	£500.00		5	2	YES	1/2 Page B&W	YES	1	5	YES	MEDIUM
Flower & Garden Marquee	£500.00		5	2	YES	1/2 Page B&W	YES	1	5	YES	MEDIUM
Magpie Marquee	£500.00		5	2	YES	1/2 Page B&W	YES	1	5	YES	MEDIUM
Youth Village	£500.00		5	2	YES	1/2 Page B&W	YES	1	5	YES	MEDIUM
Livestock Parade	£250.00		3	1	YES	1/4 Page B&W			3	YES	STANDARD
Park & Ride Service	£250.00		3	1	YES	1/4 Page B&W			3	YES	STANDARD
Classic Cars	£250.00		3	1	YES	1/4 Page B&W			3	YES	STANDARD
Vintage Tractors	£250.00		3	1	YES	1/4 Page B&W			3	YES	STANDARD
Car Parking (Per Car Park Area)	£250.00		3	1	YES	1/4 Page B&W			3	YES	STANDARD
Horse Ring	£250.00		2	1	YES	1/4 Page B&W			3	YES	STANDARD
Demonstrations Area	£120.00	TAKEN	2	1	YES				2	YES	STANDARD
Show Organisers Office	£100.00		1	1	YES				1	YES	STANDARD
Livestock Secretaries Office	£100.00		1	1	YES				1	YES	STANDARD
Total Donation	£		Please Turn to Back Page for Livestock Sponsorship Opportunities								